



2023 FUNDRAISING GOAL: \$60,000

Key Funding Focuses for the 2023-2024 School Year: Language Learning Support – ESOL & French; Science, Technology, Engineering, Art & Math

Dear Friends of Evansdale Elementary School:

Save the Date! Evansdale's students will kick off collecting **EagleTrek** pledges from friends and family on **February 24, 2023** before walking with their classmates on **March 23, 2023**. Our Eagles are ready to *soar* our way to our **\$60,000** goal. **We can't do this without Sponsors like you!**

Our annual event raises money through individual as well as corporate donations from community focused organizations like yours. Those funds are used for a myriad of enriching programs, technologies and improvements that promote excellence in education for our community school.

Did you Know Evansdale Elementary School:

- Has over **500 students** from our community enrolled from Pre-K through 5th Grade
- Is a feeder elementary school into Henderson Middle School and Lakeside High School.
- Is a Title 1 School; more than **40% of our students are economically disadvantaged**
- Is **STEM Certified** in Science, Technology, Engineering, and Math
- Is a **French Immersion** School where students receive 50% of their daily instruction in French and 50% in English; a highly sought-after program within DeKalb County
- Is the First and only **dual STEM Certified/French Immersion** school in DeKalb County, GA.

BLUE EAGLE: \$175	<ul style="list-style-type: none"> ➤ Business name & logo displayed on group banner in front of school all year, printed in school yearbook*, & promoted on Foundation website & social media
SILVER EAGLE: \$350	<ul style="list-style-type: none"> ➤ Business name & logo displayed on group banner in front of school all year, printed in school yearbook*, & promoted on Foundation website & social media. ➤ Individual poster on school fence, visible to all parents, students & visitors
BALD EAGLE: \$525	<ul style="list-style-type: none"> ➤ Business name & logo displayed on group banner in front of school all year, printed in school yearbook*, & promoted on Foundation website & social media. ➤ Individual poster on school fence, visible to all parents, students & visitors ➤ Booth at 1 major school event for students & families (i.e., Fantastic Friday) ➤ 1 school wide marketing flier/brochure distribution ➤ Logo on the EagleTrek Student T-shirts ➤ All T-shirt* sponsors must be committed by March 1st with high res logo submitted
NEW: T-Shirt Add On: \$150	<ul style="list-style-type: none"> ➤ New this year – Blue and Silver sponsors can add on the t-shirt logo sponsor option to their package. This will include your company logo on the 2023 EagleTrek Student T-shirt ➤ All T-shirt* sponsors must be committed by March 1st with high-res logo submitted

**Donation commitment and high-resolution logos must be received by March 15, 2023 for all Sponsors; March 1, 2023 for T-shirt Sponsors*